

Amsterdam Falafelshop location adding beer to its menu



Aug. 7, 2014

Amsterdam Falafelshop's 14th Street shop at 1830 14th Street NW in Washington, D.C., is adding beer to its offerings.

"Serving beer adds a touch more of that authentic Amsterdam experience to the fun, relaxed environment of the restaurant," said Dane Cherry, co-owner of the location, in a press release. "Our customers know that when they walk in here, it's always about good vibes and great food. Now, a traditional beer is a part of the mix, too."

Customers will be able to purchase 12-ounce cans of Heineken, Heineken Premium Light, Amstel Light and the summer specialty Amstel Radler.

Oranjeboom, a Dutch lager brew, will also be available in 16-ounce cans.



Live Webinar: How to Use Beacons and Geofencing to Grow Your Restaurant Business

What if you could reach out to a customer walking by your restaurant at lunch time and invite them in to sample your new summer menu item? Beacons can be powerful tools for reaching the customers who are literally right outside your front door, and getting them through your front door.

Top Stories

Jack in the Box sales lifted by breakfast, late-night dayparts

Amsterdam Falafelshop location adding beer to its menu

Former FBI executive assistant director to keynote ATM & Mobile Innovation Summit

Minnesota restaurant hoping to reduce food, labor costs with self-order kiosks

Chipotle unveils chef and music lineup for Cultivate Dallas-Ft. Worth festival

Taco Cabana spicing up salsa bar with Salsa Especial! offerings

Newk's Eatery hires industry veteran to further expansion

Noah's New York Bagels celebrates 25th anniversary with 25-cent bagel

Fiesta Restaurant Group consolidates food distribution to single provider

University of Houston to offer PhD in Hospitality Administration

Franchising association seeks to halt Seattle's minimum wage increase

More consumers eating meals alone

Financial analysts predict downward spiral of QSR burger brands

Digital Screenmedia Association SympDsium September 22-23, 2014 Dallas

Digital Screenmedia Association Symposium | Sep. 22- 23 Join us in Dallas where we'll talk about the connected consumer, how venues are changing to cater to a digital audience, how multiple channels can work for you or against you, and what the near future will bring that you can act on now to make your venue a digital playground. Learn more.