



DC-Based Amsterdam Falafelshop Targets Atlanta for Expansion

Look for late-night bites.

Amsterdam Falafelshop, a Washington, DC-based chain that specializes in build-your-own Middle Eastern fare and late-night dining, is expanding into Georgia. PR for the chain confirms it's looking into "all corners of the market, including Atlanta, Sandy Springs, and Roswell."

"We are determined to maintain Amsterdam Falafelshop's one-of-a-kind atmosphere and signature falafel sandwiches, bowls, and mouthwatering toppings as the brand expands into new markets in Georgia and across the country," Richard Sharoff, the company's franchise director, said in a prepared statement. "The focus for franchise growth is on small to medium-sized markets — building the franchise business one neighborhood at a time."



A quick scan of [Amsterdam Falafelshop's page on Eater DC](#) shows a dining option that is popular among drinkers looking for sustenance in the wee hours. In addition to the falafel, Falafelshop offers popular double-fried french fries with various dipping sauces.

The chain is in the midst of a major national expansion. Originally opening in DC in 2004, there are currently seven locations throughout DC, Maryland, Massachusetts, and Virginia. More are planned for Florida, Pennsylvania, and Texas.