

Boston

Amsterdam Falafelshop to Open Location in Kenmore Square

Owner Matt D'Alessio hopes to duplicate the success of his Davis Square shop.

Amsterdam Falafelshop has announced they will be opening their second Boston area shop in mid-March in Kenmore Square. Located at 642 Beacon Street, in close proximity to Fenway Park and Boston University, the new shop will be serving falafel sandwiches and Dutch-style fries (“frietten”) with nearly two-dozen toppings for patrons to customize their orders. Local entrepreneurs and business partners Matt D'Alessio (also the owner of Somerville's Davis Square outpost) and Laurence Wintersteen own and operate the new shop, the seventh location for the Washington D.C.-based chain.



“Amsterdam Falafelshop is solidifying its place in Boston lore as the brand expands its presence locally and is received so well by our growing fan base,” said D'Alessio via a press release. “Opening in Kenmore Square is another validation of just how popular our shops have become. The falafel, the ambiance, the service, it's all tops among our competitors.”

In addition to growing in Boston, Amsterdam Falafelshop is aggressively growing its franchise across the country with future locations targeted for Baltimore, Atlanta, the Carolinas, Miami, Tampa, New York, Philadelphia and Richmond.